

Project brief

Website, Telegram bot or CRM development

Thank you for your interest! Please answer the questions below. Short answers are fine, and you can skip anything you are not sure about. Your answers help us understand the task and prepare an estimate. You can type directly into this PDF or print it and fill it in by hand.

When you are done, send the completed form back to the person who sent it to you.

1 About you

Name

Business or company name

What does your business do?

City / country

Phone, WhatsApp or Telegram

Email

Preferred language for communication

☐ Русский

☐ English

☐ ქართული

☐ العربية

2 What do you need?

Choose everything that applies

☐ Landing page (one page)

☐ Online store

☐ Telegram bot

☐ Redesign of an existing website

☐ Other:

☐ Business website (several pages)

☐ Online booking

☐ CRM / internal system for the team

If you already have a website, add the link

3 Goals

What should this project change for your business?

For example: more bookings, fewer phone calls, orders without intermediaries

Who are your clients?

Tourists, locals, companies; their age; which languages they speak

What should a visitor do first?

- | | |
|--|---|
| ☐ Call | ☐ Write in WhatsApp / Telegram |
| ☐ Book | ☐ Buy / order |
| ☐ Leave a request | |
| ☐ Other: | <input type="text"/> |

4 Content

Website languages

- | | |
|----------------------------------|----------------------------------|
| ☐ ქართული | ☐ English |
| ☐ Русский | ☐ العربية |
| ☐ Other: | <input type="text"/> |

Which pages or sections do you need?

For example: About us, Services, Prices, Gallery, Reviews, Contacts

What materials do you already have?

- | | |
|--|--------------------------------------|
| ☐ Logo | ☐ Texts |
| ☐ Photos | ☐ Videos |
| ☐ Brand colours / style guide | ☐ Nothing yet |

Do you need help with texts or photos?

5 Design

Websites you like (links) and what exactly you like about them

Style, colours, layout, how it works. Any industry is fine

Websites you do not like, and why

Preferred colours and mood

For example: calm and premium, bright and friendly, minimal

Your main competitors (links or names)

6 Features

What should the project be able to do?

- | | |
|--|---|
| ☐ Contact form | ☐ WhatsApp / Telegram button |
| ☐ Map | ☐ Online payment |
| ☐ Booking calendar | ☐ Reviews |
| ☐ Blog / news | ☐ Edit the content yourself |
| ☐ Integration with Booking.com / Airbnb | ☐ Integration with Instagram |
| ☐ Notifications by email or Telegram | |
| ☐ Other: <div></div> | |

Anything else the project must be able to do?

7 Budget and timing

Approximate budget (amount and currency)

It helps us suggest the right solution. A range is fine

Desired launch date

Do you have a domain and hosting?

- ☐ Yes ☐ No
- ☐ Not sure

Who makes the final decisions on the project?

8 Anything else

Is there anything else we should know?